

## **ORIGINAL**

April 20, 2001

### **EXPARTE FILING**

Magalie Roman Salas, Secretary Federal Communications Commission 445 12<sup>th</sup> Street, S.W. Washington, D.C. 20554

## **RECEIVED**

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OFFICE OF THE SECRETARY

Re: Implementation of the Local Competition Provisions of the Telecommunications Act of 1996, CC Docket No. 96-98 | Notice of Ex Parte Presentation

Dear Ms. Salas:

On April 18, 2001, Jake E. Jennings, Vice President of Regulatory Affairs, NewSouth Communications, and Dave Conn, Deputy General Counsel and Vice President, Product & Policy, McLeod USA met with Dorothy Attwood, Glen Reynolds, Michelle Carey, Jared Carlson, and Jonathon Reel of the Common Carrier Bureau.

The purpose of the meeting was to discuss the need for the Unbundled Network Element Platform ("UNE-P") from a facilities-based CLEC's perspective. Specifically, we noted that using the UNE-P allows CLECs to expand their service offerings, make efficient use of capital expenditures, and provide flexibility in their service offerings. Attached to this letter is a copy of the handout we presented to Commission staff at the meeting.

Pursuant to sections 1.1206(b)(1) and (b)(2) of the Commission's rules, an original and one copy of this letter are being filed with the Office of the Secretary. Copies of this letter are also being served on the Commission personnel who participated in these meetings.

Any questions concerning this submission should be addressed to the undersigned.

Respectfully,

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James J. Jennings

Vice President, Regulatory Affairs

attachment

cc: Dorothy Attwood
Glenn Reynolds
Michelle Carey
Jared Carlson
Jonathon Reel

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# The Year 2001 Profitability





To be the dominant super-regional competitive broadband integrated communications provider (ICP), focused on the southern United States, providing comprehensive data and communications services with world-class customer care to the business community while maximizing shareholder value.



## **Company Overview**

- Founded 1997
- Regionally focused, "SmartBuild SmartSell" ICP
- Employee-Owned Organization with Highly Qualified & Experienced Management Team
- Acquired UniversalCom, Inc in July 2000 The Gulf Coast's leading data engineering, CLEC & equipment company
  - ICP
  - Systems Integrator
  - ◆ ISP
  - Interconnect
- Received additional \$85 million in funding (March, 2001)

## Company Overview (continued)

- ➤ NewBundle<sup>™</sup> the most complete bundle of products, services and billing in the Southern region. Product line includes:
  - NewSolutions™ & Preferred Property™ (Shared Tenant Offering)
    - Internet, Data, Private Networking and LAN/WAN services
    - ✓ Voice and Enhanced services
    - ✓ Data and Telephone equipment
    - ✓ Provided over DS1 UNE loop

## Company Overview (continued)

- Services Provided throughout the South via:
  - Fourteen (14) Data & thirteen (13) Voice Gateways
  - 80+ end-office collocations & 53+ POPs enable NewSouth to interconnect to over 800+ BellSouth, GTE and Sprint/United wire centers directly or via Enhanced Extended Loops (EELs)
  - Cost effective UNE-Ps enables accessibility to 3,400 ILEC wire centers
  - ◆ State-of-the-art network powered by Cisco New World & Lucent Technologies 5ESS AnyMedia<sup>™</sup> Data & Voice platforms of packet switches & advanced routers
- Average On Net Customer 20 lines
- Basic On Net offering 8 Voice plus 4 Data

## **Targeted Geographic Footprint**

> 14 Data & 13 Voice Gateways

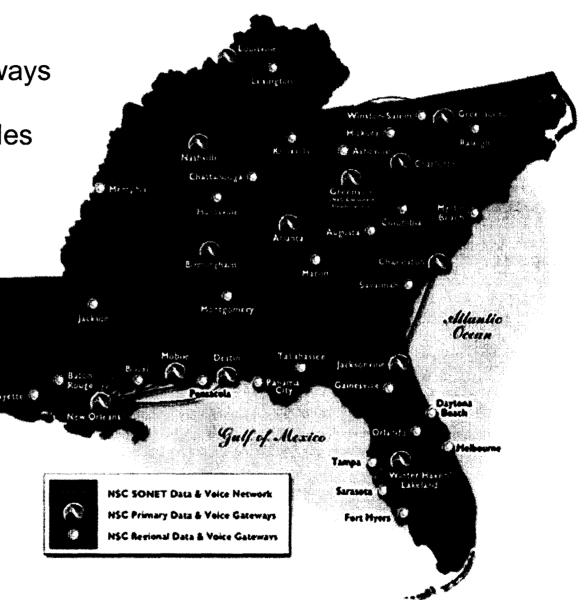
42 Regional & District Sales Offices

100+ Markets

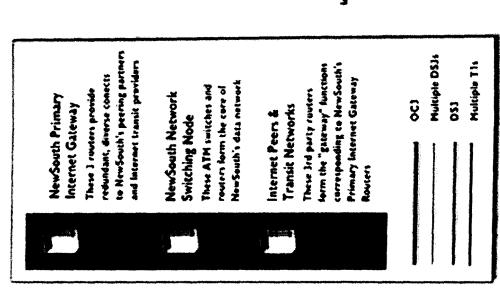
800+ Interconnectable Wire Centers

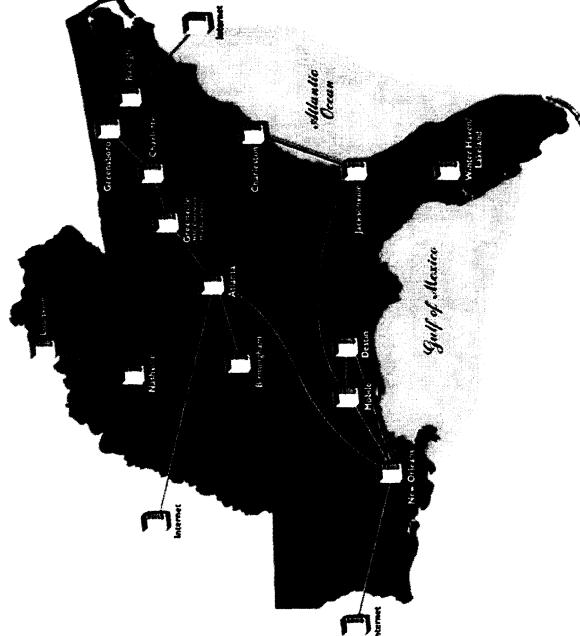
3,400 Accessible Wire Centers

Focused on the South



## NewSouth Data Network





## NewSouth Data Network Uses

- NewSouth Customer Product/Service Lines:
  - NewSouth.net
  - ◆ SREAMIN DSL
  - Web Hosting
  - NewSolutions<sup>™</sup>

     (approximately 33% of revenue is data related)
  - LAN/WAN Services

- Hardware (renting and selling of switches, routers, etc.)
- ◆ 12/00 3/00 Product Launch
- ✓ Private & Virtual Private Networking
- revenue is data related) ✓ Security / Firewall Services
  - ✓ E-commerce & Web Creation
- NewSouth Corporate: Web Hosting & NewSolutions™)
  - VPN Lan Connections
  - Corporate Internet Access (1,200+ NSC partners online)
  - Network Management for switch sites
  - Video Conferencing. Network (ATM Use)
  - Network Management for SS7 Network
  - Research and Development

## **Need for UNEp**

- **▼** Expand Service Offering
- ➤ Allow for efficient use of capital expenditures
- ➤ Provides flexibility in service offerings

## **Expand Service Offering**

- ➤ Small business customers 5-16 lines are not economically served by facilities-based CLECs
  - Over 500,000 prospective business customers available outside Top MSAs in BellSouth's territory
    - Vast majority served by BellSouth
    - NewSouth installed over 2000 lines on UNEp within last few months.
      - UNEp Significant aspect of new business plan
    - NewSouth to target an additional 28 MSAs
      - Tier II-IV markets
    - Satellite Customers (e.g., Bank Branches)

## **Need for UNEp to Serve Customers**

- Additional Capital Investment required
  - Switching modules
    - Soft switch technology is not practically available for small business customers
  - Collocation expansion costs
  - Detracts from focusing on data services to other business customers
- Efficient use of Capital Expenditures
  - Financial market requirements positive EBITDA

## Services provided via UNEp

- Data Services
  - Combine DSL with UNEp
  - 256K Internet Access (provided by on-net Frame Relay connection)
- ➤ Enhanced Services
  - ◆ Cisco 1720 Router
  - Web Hosting
  - ◆ E-mail boxes

## **Relief Requested**

- Expand cut off to DS1 UNE loop within Top 50 Markets
  - Economic basis for providing facilities based service
- Reject Allegiance's new standard (No UNEp for business customers in MSAs with 4 or more collocators)
  - Ignores market place realities
  - Ignores customers not receiving service